

## Western Europe

*Before the opening bell in New York, a story breaks indicating that Airbus has secured another huge contract with a major carrier. Boeing's stock looks poised to plummet on the news as accusations and spin are hurled across both sides of the Atlantic. While most U.S. traders are still on their way to work, our European publishers are furiously keeping up with the events as they happen, providing your customers with real-time information and the perspective needed to make wise business decisions in today's global economy.*

The **Western Europe CustomWire** focuses on business, economic and political events in the nations of Western Europe. It features stories on local business activities including merger and acquisition deals, company formations, new contract awards and licensing and sales agreements. It covers financial and economic news including legislative policies affecting market activity and trade growth. It also delivers stories on the region's social and political environments including demographic trends, human interest stories, and coverage of summits and state visits.

Comtex's diversified international publisher network not only guarantees the highest quality of specialized reporting to ensure your clients have an edge on their competition, but also provides peace of mind knowing that they will always have the information they need to be successful. The **Western Europe CustomWire** boasts contributions from such well-known publishers as **BBC Monitoring**, **Agencia EFE** and **Hugin AS**.



These distinguished information providers deliver quality reporting, thoughtful analyses, and high-profile company press releases that cover the major news stories emanating from Western Europe.

### Statistics

#### Daily Story Average:

- 300-500 stories per day, Monday-Friday
- 100-200 articles per day, Saturday and Sunday